



EVENTING INFO



To: To All National Federations involved in Eventing
From: Ms Catrin Norinder, Director Eventing & Olympic Dept.
Mr Christian Osterode, Commercial Manager
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Dear NFs,

www.horsesport.org

We are pleased to share with you the following HSBC FEI World Cup™ Eventing information:



HSBC FEI World Cup™ Eventing Final 2008

We wish to remind you that the 2008 HSBC FEI World Cup™ Eventing Final will be held in Deauville (FRA) on 18-21 September 2008.

The FEI World Cup™ Qualifier in Schenefeld (GER), 28-31 August 2008 (CIC-W-3*) will be last 2008 Qualifier for riders to count for the HSBC FEI World Cup™ Eventing Final. The FEI will send to the NFs' concerned the invitations for the riders qualified to compete according to the FEI World Cup™ rules for the Final on **1st September 2008**.

A maximum number of 40 riders will be invited to the Final (wild cards included).

We are aware of the time constraints, NFs are invited to answer positively to the invitations of your best riders qualified for the Final to participate in this outstanding first ever HSBC FEI World Cup™ Eventing Final and support the great efforts of Eventing's new global partner.

HSBC FEI World Cup™ Eventing 2009 Qualifiers & Final CALL FOR BIDS

The deadlines for the calls for bids for NF applications for the HSBC FEI World Cup™ Eventing Qualifiers 2009 and the Final 2009 have been set the **1 September 2008**.

All applications will be reviewed by the Eventing Committee and by FEI Headquarters.

Technical requirements are included here below and commercial requirements will be set out on request.

HSBC FEI World Cup™ Eventing 2009 Qualifiers

The **Organising Criteria/Requirements** for the HSBC FEI World Cup™ Eventing 2009 Qualifiers have been slightly modified following pertinent comments received from NFs as follow (see **bold** modifications since publication in May 2009):

HSBC FEI World Cup™ Eventing vision: the HSBC FEI World Cup™ Eventing is to be the showcase of the Eventing sport for the future and is aimed to promote the



emblematic values of Eventing to the public at large as well as sponsors through constant review of sport, with the participation of the world's best riders and horse in a series of qualifiers culminating in a final.

The series has been created to present the sport at its best advantage to the public and stands as a concept with its own special rules and regulations annually revised by the Eventing committee. Unless otherwise stated in the FEI World Cup™-Eventing rules, the Rules for Eventing will apply.

- 10-12 HSBC FEI World Cup™ Eventing qualifiers for the 2009 season.
- 1 Qualifier per country.
- Applications from different venues / OCs per country are possible.
- The Qualifier to be the highest level class of the overall event (national events or **CCI/CIC** 1 - 2 star level can be included).
- Order of tests: Dressage – Cross Country and Jumping.
- Distance: **4000m-4400m** for the Cross Country test.
- Formal Horse Inspection will take place between the Cross Country and Jumping.
- Minimum of 20 riders to participate.
- Experienced Course Designer from the FEI International List of Course Designers to be approved by the FEI.
- Ranking and qualification of riders to be lined up with **CIC3*** for the Qualifiers and **CCI3*** for the Final.
- Prize-Money (as per FEI World Cup™ rules): minimum CHF 41.000,-.
- No Franchise fee for the HSBC FEI World Cup™ Qualifier will be requested.
- The FEI will provide a financial contribution of US\$ 40.000,- (in return to the given commercial rights) to each organiser (a proportion of this contribution will necessarily need to be added to the above mentioned Prize-Money).
- Venue selection: should an NF submit several candidatures for Qualifiers; the FEI will select the venue that will optimise the defined technical and commercial criteria and HSBC FEI World Cup™ Eventing vision.

Media and commercial requirements have been finalized by the FEI and sent for information to the current OC's and their NF's (mid-July 2008). They can also be requested by OCs and NFs interested in hosting an event.

The FEI Commercial Department will deal separately and directly with the OCs / NFs concerning those requirements.

HSBC FEI World Cup™ Eventing 2009
Final

Similar to 2008, the **Organising Criteria/Requirements** for the HSBC FEI World Cup™ Eventing Final 2009 are as follows:


- Date: Mid-September to end November 2009.
- Event over 2 days and Show-jumping held last competition (stand-alone events with no other disciplines preferred).
- Distance: **4000m-4400m** for the Cross Country test.

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- Formal Horse Inspection will take place between the Cross Country and Jumping.
 - Jumping obstacles height 130cm.
 - Deadline for horses and riders to qualify for the Final: one month before the event.
 - National quota of riders to participate based on rankings and list in Rules.
 - 40 riders will be invited.
 - Each rider may only compete with one horse.
 - Officials: Ground Jury (3 members), TD and Veterinary Delegate to be appointed by FEI. Experienced Course Designer from FEI International List of Course Designers to be approved by the FEI.
 - Prize-Money (as per FEI World Cup™ rules): minimum CHF 197.000,-.
 - The FEI will provide a financial contribution of minimum US\$ 230.000,- to the organiser of the Final (in return to the required commercial and media rights) from which an amount of US\$ 75.000,- will necessarily need to be added to the above mentioned Prize-Money.
 - No franchise fee for the Final will be requested.

Commercial and media requirements:

- Commercial and media requirements are available on request.
- For all questions regarding commercial and media requirements and related issues, please feel free to contact Mr. Christian Osterode, FEI Commercial Manager: christian.osterode@fei.org.

With best regards,

A handwritten signature in black ink, appearing to read 'Catrin Norinder'.

Catrin Norinder,
FEI Director
Eventing & Olympic Departments