



FEI World Cup™ Eventing

Evaluation Report for 2008 Qualifiers

Name of Event:

National Federation:

Date:

Dimension of the Event:

- Overall budget
- Number of spectators
- List of main sponsors
- Local / regional support
- Personalities, VIP present

Sport indicators:

- Number of riders (total):
- Number of riders in FEI World Cup™ Eventing class:
- Number of countries represented (total):
- Number of countries represented in FEI World Cup™ Eventing class:
- Amount of Prize-money in FEI World Cup™ Eventing class:
- Other categories of events and Prize money other than FEI World Cup™ Eventing class:
- Other Events/Activities

Press / Media:

- Number of Journalists / Photographers accredited:
- Number of general press vs equestrian press present:
- Press conference – attendance:
- Press coverage:
- TV coverage (TV stations, number of minutes, live/delayed timing etc):
- Press facilities and service:
- Website (quality of contents, languages, update, results)

Branding:

- Obstacles
- Banners (number, positions)
- Rugs, rosettes

General Comments: