

***HSBC FEI World Cup™ Eventing 2009: TV Organizational Requirements / Standard Contractual Requirements***

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**TV Organizational Requirements / Standard Contractual Requirements (if applicable)**

**1. Organizer's responsibilities**

The Organizer shall appoint a TV liaison officer who will be responsible for Television and will be available at all times during the competition. The TV liaison officer must have a good command of the English language and a good understanding of international broadcasting.

In order to ensure maximum distribution, the Organizer will provide the FEI with the following information at least 90 days prior to the HSBC FEI World Cup™ Eventing qualifier:

- (i) The name of the HB;
- (ii) Copy of signed contract with the HB;
- (iii) Contact details of the HB including name of producer and/or Director;
- (iv) Accurate timing schedule of the HSBC FEI World Cup™ Eventing qualifier.

**2. TV Coverage**

The HB will provide upon request an international signal free of charge to the FEI. A complete copy of the international signal should be provided to FEI on broadcast quality tapes (Digi Beta, 16x9) free of charge and as part of the contract. These tapes must be sent to the FEI TV Co-ordinator (see contact information below), immediately following the competition.

MBPTv  
Mr Alastair Martin-Bird  
Saucelands Barn  
Coolham  
Horsham, RH13 8QG West Sussex  
GREAT BRITAIN

The HB may also be asked to provide full coverage of all official FEI news conferences, statements, and press interviews. Coverage will be subject to interest, timing, and location of each respective Event.

The HB shall co-ordinate with the FEI TV Co-ordinators to ensure that all reasonable needs of international broadcasters are met. This may include the provision of a three-minute news item (EVS) for international distribution.

### **3. International Signal**

The HB will ensure that the highest quality broadcast standards are met and that an international signal is made available to all international rights holding broadcasters.

The international television signal means the international signal picture and sound to be produced by the HB. It should consist of a live 625 line PAL, format 16x9 (unless otherwise agreed) colour television picture and the necessary related background sound and effects (international sound).

The international television signal should be duly monitored and corrected for television, synchronised and in phase and shall be delivered to the International Gateway.

The signals shall be entirely electronic and shall include titling, timing, slow motion, replays and graphics including start numbers, starting lists, names of competitors, abbreviations for countries and results

The coverage should be continuous and uninterrupted with English graphics and timings. All stages of the FEI competition should be covered including Opening and Closing ceremonies and medal awards.

The international signal must not have any presenters to camera, interviews, special features or advertising breaks.

All Events shall be covered in an objective and universal manner so as not to concentrate on participants from one or a number of countries, but rather to cover the events with impartiality. The production of the international television signal shall have priority over all requirements for unilateral coverage.

### **4. Television Interviews**

The Organizer shall make available if requested by the FEI an area close to the arena/paddock where lights and a backdrop can be set up for interviews. Suitable locations must be safe and as quiet as possible.

A short television interview (approximately 2 minutes) with the winner must be permitted at the in-gate before the formal press conference. For further television interviews, if required, the riders must be made available immediately after the formal press conference.

### **5. Mobile Camera**

The FEI has the right to use an extra ENG (mobile) camera for special interviews at its own expense and with its own crew.

### **6. Data and timing services**

When the Organizer contracts data/timing service companies, it must ensure that the contractors are experienced and fully equipped to deliver the necessary services to the full satisfaction of the HB, the FEI, and other rights holders.

Timing:

A full service to be made available free of charge to all broadcasters on site.

Graphics:

The Organizer shall provide full on-screen international (i.e. English language) graphics service free of charge. These graphics must be prepared from the templates provided by the FEI. These graphics must also be approved by the FEI 30 (thirty) days prior to the Event and must not be changed without the approval of the FEI.

These Graphics should if possible be used on all CCTV systems.

Data:

If possible the Organiser should provide a Commentator Information System (CIS). This should be available free of charge to all broadcasters on site. This will supply details of all competition entries and results with real time display during the competition.

## **7. Internet**

No audio and/or video taken from the Event are allowed to be offered via internet without written approval of the FEI.